Response from Objectors

Southam Parish Council

The attachment to your email confirms our view that there is currently litter and additional vehicle visits to the site in connection with take-out food. It appears the venue is well covered with inhouse catering and adhoc event catering therefore we fail to see the need for a permanent evening food stand in the carpark which will attract additional unwanted activity. The Tigers point to an increased use of an artificial pitch as the excuse for a food van. The site is predominantly for sport and not an entertainment centre therefore we believe Tigers should concentrate on their core offer and not try to pander to the demand for unhealthy quick food which can be found off-site in Bishops Cleeve centre. Unfortunately people drive away from the site with their take out food boxes which then end up in the verges and surface when we cut the grass.

The suggestion that the food vendor is going to monitor litter onsite does not help the rest of the village.

Councillor Cheryl Agg

Thank you for the opportunity to submit a comment.

I write in support of Southam Parish Councils objection to a street trading license on the car park of Cheltenham Rugby Club at Newlands, Southam.

Increased Litter and Waste:

As the consumption of takeaway food is not confined to the site.

• There are concerns the operator will not take responsibility for clearing the litter beyond the site, such as packaging, cups, and napkins discarded along the highway away from around the site.

Traffic Congestion and Public Safety:

• The presence of a fast-food vendor may lead to increased congestion in the car park, particularly during peak times. This could create a safety hazard for pedestrians and motorists navigating the car park.

Health Concerns:

• Fast food is generally high in calories, unhealthy fats, salt, and sugar. With easy access to fast food, there's a concern that it could contribute to unhealthy dietary habits among patrons, especially children attending the matches.

Unfair Competition for Established Businesses:

• Issuing a license to a new fast-food vendor may unfairly compete with existing restaurants and takeaways in the area. This could have a negative impact on their livelihoods, especially if the new vendor benefits from a high volume of traffic at the rugby club.

Noise and Odour:

• Depending on the type of fast food offered, there could be concerns about noise and unpleasant odours emanating from the vendor's operation. This could be disruptive to nearby residents and businesses.

Planning Considerations:

• It's important to consider the local authority's planning guidelines for the area. The presence of a fast-food vendor might not be compatible with the intended use of the

car park which has become a visually congested area at the junction of a busy crossroads.

Alternatives:

If the aim is to provide food options only for rugby patrons, why not explore the
possibility of partnering with the existing onsite catering services/restaurant for
delivery services to the car park. This could avoid the issues associated with a
dedicated fast-food vendor.

Councillor Nigel Adcock

I mostly agree with Southam PC regarding the on site fast food outlet at Newlands sports centre. And so object to the application.

Increased Litter and Waste:

As the consumption of takeaway food is not confined to the site.

- There are concerns the operator will not take responsibility for clearing the litter beyond the site, such as packaging, cups, and napkins discarded along the highway away from around the site.
- I have had to report litter on adjacent verges in the recent past.

Traffic Congestion and Public Safety:

- The presence of a fast-food vendor may lead to increased congestion in the car park, particularly during peak times. This could create a safety hazard for pedestrians and motorists navigating the car park.
- This area is already subject to traffic from the nearby weekly car boot sale. Although not a licensing consideration. This is not a quiet corner.

Health Concerns:

• Fast food is generally high in calories, unhealthy fats, salt, and sugar. With easy access to fast food, there's a concern that it could contribute to unhealthy dietary habits among patrons, especially children attending the matches.

Unfair Competition for Established Businesses:

• Issuing a license to a new fast-food vendor may unfairly compete with existing restaurants and takeaways in the area. This could have a negative impact on their livelihoods, especially if the new vendor benefits from a high volume of traffic at the rugby club.

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